



第三届中国(无锡) 国际新能源大会暨展览会

The Third China (Wuxi) International Renewable Energy
Conference and Exhibition

时间: 2011年11月3-5日 地址: 无锡太湖国际博览中心
Duration: November 3-5, 2011 Venue: Wuxi Taihu International Expo Centre

国际视野下的新能源市场

突破与整合

*Renewable Energy Market in International Perspective
Breakthroughs and confluence*

www.crecexpo.com.cn

招展手册
invitation

组织单位 Organizations

主办单位	Sponsored
中国国际贸易促进委员会	China Council for the Promotion of International Trade
江苏省人民政府	Jiangsu Provincial People's Government
执行单位	Contractor
中国国际贸易促进委员会无锡市支会	Wuxi sub-council for the Promotion of International Trade
无锡市商务局	Department of Commerce of Wuxi
无锡市新区管委会	Suntech Power company LTD
上海华励展览服务有限公司	SinoReed China
上海永淳文化	Uni-Group
特别赞助	Funded
尚德电力控股有限公司	Suntech Power Holdings Co., Ltd.
中国（无锡）光伏产业交易中心	China (Wuxi) Photovoltaic Industry Trade Center
承办单位	Organizer
江苏省商务厅	China Chamber of International Commerce
中国国际贸易促进委员会江苏省分会	Department of Commerce of Jiangsu Province
无锡市人民政府	Government of Wuxi, China
支持单位	Co-organizer
欧洲光伏工业协会	European Photovoltaic Industry Association
美国可再生能源理事会	American Council on Renewable Energy
美国能源与交通创新中心	Australian Trade Commission
英中贸易协会	China Britain Business Council
加中贸易理事会	Innovation Center for Energy and Transportation
澳大利亚贸易委员会	Canada China Business Council

主要活动 Events

颁奖典礼	表彰有突出贡献的新能源人物和新能源企业
嘉宾闭门会议	研讨发展中国市场面临的困难和对策
市场政策论坛	名家云集，纵论产业发展之道
专业技术论坛	专家汇聚，畅谈新技术、新创新
专题考察	了解企业、园区和城市完美融合的新案例

Award ceremony to commend outstanding renewable energy figures and enterprises
Private session to discuss difficulties faced by the Chinese market and countermeasures
Market policy forum to bring together masters to discuss ways of industrial development
Professional technical forum to bring together experts to discuss new technologies and innovation
Special survey to learn about new cases of perfect integration of enterprises, parks with cities

展会背景 Background

当前，世界各国都在试图将经济复苏与经济转型结合起来，努力寻找经济复苏以后新的经济增长点。在所有可能的选择中，新能源产业获得了相当多的呼声。目前，美国、德国、日本、韩国都已经或正在出台大规模的新能源发展规划，中国的《新能源产业发展规划》明示，至 2020 年，中国在新能源领域的总投资将超过 5 万亿元。不管是国际资本，还是国内企业都瞄准了新能源产业这一“巨型蛋糕”。新能源和节能环保产业是促进消费、增加投资、稳定出口一个重要的结合点，也是调整结构、提高国际竞争力一个现实的切入点。这势必将为节能环保、新能源和资源综合利用设备及相关领域的市场需求提供了巨大市场商机。

无锡位于长江三角洲，依山伴水，6 千年的文明史，3 千年的建成史，是中国吴文化，民族工商业和乡镇企业的发强地，经过改革开放 30 年的发展，无锡已经成为中国大陆第九大经济城市，第六大工业城市，城市综合竞争力排名第七位，2009 年全市实现地区生产总值 4992 亿元，比上年增长 11.6%，总量近 5000 亿元，占中国大中城市的第九位，人均 GDP1 万美元，为发展新能源奠定了良好的基础。近几年来无锡坚持把发展新能源产业作为调整经济结构，转变发展方式，促进节能减排的一项重要战略任务，以前所未有的力度推动新能源产业实现快速发展。目前无锡光伏太阳能产能产量，出口贸易额均居全球首位，已经是最大的光伏生产和出口基地。因此，无锡市被国家授予“中国新能源科技新贸创新基地”“低碳中国贡献城市”，成为江苏省唯一获得该荣誉的地级城市。

2011 年中国（无锡）新能源大会暨展览会的组织机构涵盖多个国家及省级政府主管部门、权威行业协会及学会。相信此次盛会能为新能源产业的构建及资源综合利用工作的推进和开展创造契机，同时也为行业内供应商和采购商之间搭建一条便捷的纽带。我们诚意邀请国内外客商参与展会和配套活动，共享无限商机。

Nowadays, all countries are attempting to integrate economic recovery with economic transformation and endeavoring to seek new economic growth points after economic recovery. In all possible choices, the renewable energy industry gains great support. Currently, the US, Germany, Japan and Korea have released or are releasing substantial renewable energy development plans, China's Renewable Energy Industry Development Plan has stated expressly that China's total investment in renewable energy will top RMB 5 trillion by 2020. This will definitely create huge opportunities for market demands in renewable energy areas.

Located in the Yangtze River Delta, along the lake and against the mountain, through three decades' reform and opening up, Wuxi has become the ninth largest economic city and sixth largest industrial city in the Chinese mainland, and ranked seventh in comprehensive city competitiveness. In recent years, Wuxi has taken renewable energy development as a major strategic task to adjust the economic structure, transform the development mode and promote energy conservation and emission reduction, and has made unprecedented efforts to promote the fast growth of the renewable energy industry. As a saying goes, "Jiangsu and Wuxi lead the photovoltaic industry", now Wuxi ranks first in photovoltaic solar energy output and exports in the world, and has become the largest photovoltaic production and export base. In 2007, Wuxi was rated as the National Technology Innovation Base in Renewable Energy.

The organizations of the Third China (Wuxi) International Renewable Conference involve several states and provincial government competent departments, authoritative industrial associations and societies. It is believed that this event will create a favorable opportunity for the construction of the renewable energy industry and the advancement and development of comprehensive utilization of resources, and will build a convenient bridge between industry suppliers and purchasers. We sincerely invite domestic and overseas merchants to the exhibition and auxiliary events to share infinite business opportunities.

上届回顾 Review

第二届中国（无锡）新能源大会暨太阳能展览会于2010年9月19日落下帷幕。新能源大会以“博弈、创新、责任”为主题，论坛与展览相结合，邀请了50余位政府高层领导、知名学者、新能源企业商界领袖等重量级嘉宾到会演讲，包括国内领军新能源企业、著名研究咨询机构和投资机构高管在内的上千名海内外业内精英与会。本届大会获得“2010年度中国十大影响力会议”荣誉。

在此次大会上，中国国际贸易促进委员会会长万季飞、“世界太阳能之父”马丁·格林教授、尚德太阳能施正荣博士等分别做了精彩演讲。

展会集中展示了太阳能光电、太阳能建筑一体化等相关新产品、新技术和新设备。尚德电力、晶澳、阿特斯、比亚迪、杉杉集团、浚鑫、国电光伏等125家企业及机构盛装出展，吸引了来自20余个国家（地区）的专业观众上万人次。

大会论坛同期在无锡湖滨饭店举办，同时还举行了“首届中国十大新能源人物暨新能源企业30强颁奖典礼”，并联合著名咨询机构罗兰·贝格发布了“2010全球及中国新能源发展报告”。



The 2nd Chinese Renewable Energy Conference & Solar Power Exhibition was closed on September 19, 2010. With the theme of “Conflict, Innovation, Responsibility”, combining the forum and exhibition, the event invited over 50 important guests, including high-ranking government leaders, distinguished scholars and leaders of renewable energy enterprises to deliver speeches, and attracted more than 1,000 industry elites home and abroad from domestic leading renewable energy enterprises, famous research and consulting institutions and investment institutions. As a result, the conference was ranked among “China’s Ten Most Influential Conferences in 2010”.

At the conference, Wan Jifei, Chairman of China Council for the Promotion of International Trade (CCPIT); Prof. Martin Green, “father of world solar energy”; and Dr. Shi Zhengrong, Chairman of Suntech Power Holdings Co., Ltd. delivered impressive speeches.

The exhibition displayed relevant new products, technologies and equipment such as solar power generation and solar building integration. 125 enterprises and institutions, including Suntech, JA Solar, Canadian Solar, BYD, Shanshan, Jietion Solar and GD solar, made brilliant presence, attracting over 10,000 professional visitors from over 20 countries and regions.

The forums and the “Award Ceremony of 2010 Top 10 Chinese Renewable Energy Pioneers and Top 30 Chinese Renewable Energy Enterprises” came in parallel in Wuxi Hubin Hotel. Besides, “2010 Global and Chinese Renewable Energy Industry Development Report” was released by the famous consulting institution Roland Berger at the conference.

展览范围 Scope

光伏展区: 太阳能电池片、太阳能电池组件、电池片及组件生产设备及原材料、太阳能光伏工程配套用产品、太阳能光电产品等。

新能源汽车展区: 电动(混合动力)车、电动车零部件、电动汽车充电站技术及设备。

Photovoltaic Zone: solar cells, solar cell modules, cell and cell module production equipment and materials, solar photovoltaic engineering products, solar optoelectronic products, etc.

Renewable Energy Vehicle Zone: electric (hybrid) vehicles, electric vehicle parts, electric vehicle charging station technologies and equipment, etc.

展位示意图 Floorplan



无锡太湖国际博览中心二楼平面示意图



无锡太湖国际博览中心二楼平面示意图

发展新能源 *Develop New Energy*

把握新机遇 *Seize New Opportunities*

实现新跨越 *Achieve New leaps*



六大优势成功保障 Six Advantages

- **主办机构——政府及行业权威机构与专业展览公司强强联合：**本届展览会以创新、开拓、交流、合作为宗旨，在为展商展示公司形象及新产品、新技术的同时，也会为展商保证提供良好的服务；
- **建立广泛的宣传推广计划：**务求把展会介绍给世界各地的专业买家，全面建立同国际权威媒体、经销商和协会的联系，及时发布展会信息和产品信息汇编，并为海外买家提供人性化的参观和贸易商洽服务；
- **向全国各地、周边国家和地区的专业用户及贸易商派送参观券及参观邀请函，**展会信息将在海内外上百个专业报刊、杂志、网站、电台、电视台等媒体上宣传和报导；
- **采购优势——无锡作为国内最大的光伏生产基地，**拥有别的地方无法比拟的产业优势及采购需求，主办方将在总结以往专业采购商组织取得成功经验的基础上，进一步加大组织力度，更加周密、精确的邀请省内外光伏企业参观采购。中国国际贸易促进委员会和江苏省商务厅还将利用海外代表处的优势特别邀请海外相关领域的采购人士进行贸易洽谈；

展会同期举办**高端论坛、颁奖活动等**，会议将邀请国内外 100 多位行业领导、专家、典型企业代表发表演讲交流，并举办隆重的颁奖仪式等。



- **Organizers—Government and industrial authorities combine with professional exhibition companies.** With the aim of innovation, development, exchange and cooperation, the exhibition offers quality services to exhibitors while demonstrating their corporate images and new products and technologies.
- **Establishment of the plan for extensive promotion:** Striving to introduce the exhibition to professional buyers from around the world, establishing all-round relations with international authoritative media, distributors and associations, duly releasing collections of exhibition information and product information, and offering overseas buyers human-oriented visit and negotiation services.
- **Sending tickets and invitations to professional users and traders in the country as well as peripheral countries and regions,** and publishing exhibition information through over 100 domestic and overseas professional media outlets such as newspapers, magazines, websites, radio stations and TV stations.
- **Purchase advantage—As China's largest photovoltaic production base,** Wuxi enjoys incomparable industrial advantages and purchase demand, the organizers will, on the basis of summing up previous successful experience of professional purchaser organization, intensify organization and invite photovoltaic enterprises in and out of the province more elaborately for visit and purchase. Also, CCPIT and the Department of Commerce of Jiangsu Province will take the advantage of overseas representative offices to invite relevant overseas purchasers for trade negotiations.
- **Events such as the high-end forum and award ceremony will come in parallel with the exhibition.** The forum will invite over 100 domestic and overseas industry leaders, experts and representatives of typical enterprises for speeches and exchanges, and will present a grand award ceremony.
- **The exhibition has been rated as a key exhibition supported by Jiangsu Province.**

参展费用 Cost

- 标准展位: 7,000 人民币 / 9m² (双面开口展位另加收 20% 费用)

提供 4.5m 高灯箱, 灯箱式中英文楣板, 一桌两椅、220V 电源插座、射灯二支、展位满铺地毯、垃圾篓、展场清洁等, 免费提供会刊广告, 网络宣传推广。(展台规格: 宽 3m, 深度 3m, 高度 4.49m)

- 室内空地: 最小 36m² 起租 700 人民币 / m²
- 企业产品技术推广会: 每场收费 12000 元人民币, 时间为 30 分钟
含场地、音响、投影仪、饮用水等会议资料

- Standard booth: RMB7,000/9 9m² (an extra 20% fee charged for a booth with two sides open)

Booth configuration: a desk and two chairs, spotlights, waste basket, wall boards, carpet, fascia boards, socket (220V/10kW), cleaning and security services.

- Indoor space: A minimum 36m² for leasing RMB 700/m²
- Product and technology presentation: RMB5,000/30 minutes each
Including place, acoustics, projector, drinking water and documents

广告项目 Advertising

为配合展商在展期的宣传, 让客户了解展商并在会后沟通联系, 组委会将精心编印大会会刊, 并为每位展商免费刊登 200 字内会刊简介。并提供以下广告宣传机会: To assist in exhibitor promotion and enable customers to learn about exhibitors to facilitate future communication and contact, the organizing committee will publish a publication, offer each exhibitor a free profile of no more than 200 words and provide advertising services as follows:

封面 Front cover	15,000	封三 inside back cover	6,000	宣传袋 Promotion bag	30,000/10,000PCS
封底 Back cover	12,000	跨彩 Back cover	12,000	拱门 Inflatable arch	6,000
封一 Inside front cover	10,000	彩页 Color illustration	5,000	空飘气球 Balloon	5,000/2PCS
封二 Inside back cover	8,000	黑白页 Grey illustration	3,000	旗帜广告 Knives flag	1,000
请柬 Invitation card	5,000/1,000PCS	吊绳 Sling	10,000/5,000PCS	喷绘 Spray painting	320/m ²
胸牌 Expo credential	10,000/5,000PCS	入场券 Ticket	10,000/10,000PCS	—	—

论坛赞助、宴会赞助及其他广告项目请和组委会联系, 详议。

For forum sponsorship, dinner sponsorship or other advertising items, please contact the organizing committee for negotiation.

参展程序 Procedures

请认真填写《参展申请及合约》表并加盖公章传真或邮寄至组委会。报名后请在 5 个工作日内将参展费用汇到大会指定的帐号, 从而确定展位。否则所定展位不予保留。Please fill out the Participation Application and Contract, stamp it and send it to the organizing committee by fax or e-mail. Within five working days upon registration, please wire the participation cost to the account designated by the conference to fix the booth. Otherwise the booth booked will be cancelled.



继承千年泰伯故里的荣耀，延续百年工商名城的辉煌！在全球携手共创低碳新世界以及全社会各界呼吁民众提高低碳意识之际，被称为“中国新能源科技光伏创新基地”的无锡，为占领未来发展的战略高地，即将迎来了第三届中国（无锡）国际新能源大会暨展览会的盛大开幕，来自全球 20 多个国家的政府官员、专家学者、新能源企业和近千位行业代表与万余名观众将汇聚无锡，携手演绎一场促进新能源发展的华丽篇章！

本届大会由中国国际贸易促进委员会、江苏省人民政府、全国工商联新能源商会联合主办，江苏省商务厅、中国国际贸易促进委员会江苏省委员会、无锡市人民政府联合承办，大会总体活动由开幕式、论坛、展览、颁奖典礼、专题考察等活动组成。在为新能源产业的构建及资源综合利用工作推进和开展创造契机的同时，也为行业内供应商和采购商之间搭建一条便捷的纽带。

能源世界聚风情，撼感无锡越鹏程！我们诚意邀请国内外客商参与大会及配套活动，共享无限商机。

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