

The Suzhou Executive Academy (SEA) is a unique education platform created by International Business School Suzhou (IBSS) at Xi'an Jiaotong-Liverpool University (XJTLU) for business leaders in the Yangtze River Delta region. SEA events bring together a community of like-minded business and academic professionals and offer a global insight into a variety of business issues, as well as the unique access to a high-level executive network.

### 2019 Spring-Summer Regular Evening Seminars

- 28 FEB. *Digital Intelligent Transformation*
- 21 MAR. *Beautiful China*
- 11 APR. *Challenges of China's Economic Transition*
- 25 APR. *Internationalization of China's capital market*
- 30 MAY. *How to Motivate the Team in the Digital Age*
- 20 JUN. *A Multidisciplinary Perspective on Big Data*
- 11 JUL. *Design Driven Strategy*

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## SEA 2019 @ IBSS: Spring - Summer Seminars

# DIGITAL INTELLIGENT TRANSFORMATION

#### TIME:

18:00 - 20:30, 28th February 2019

#### SEMINAR AGENDA:

18:00 - 18:30 Welcome Reception (Refreshment provided)  
18:30 - 20:30 Keynote Speech and Discussion

#### COST:

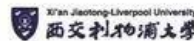
Whole Package - 1,200 RMB, for 7 seminars (including this one)  
Single Seminar - 300 RMB, for this seminar only  
Cash payment on-site. E-invoice will be issued

#### VENUE:

654, BS Building, South Campus of Xi'an Jiaotong Liverpool University, 8 Chongwen Road, Suzhou Dushu Lake Higher Education Town, SIP, Suzhou

#### REGISTRATION:

Please click [here](#) or scan the QR code





## KEYNOTE SPEAKER

### Johnny Jiang

Johnny Jiang is the Asia Supply Chain Head for Cargill Animal Nutrition which covers 90+ plants. He graduated from Northeastern University, 1995 in supply chain major, Tongji & Mannheim EMBA 2012. Jonny has working experience of across industries OEM Equipment (Trane), Electrical (Eaton), Electronics (ITT), Automotive (Bosch & Delphi) and Regional Management for more than 9 years. He is APICS CPIM & ASTL CTL Certified and obtained Lean Black Belt and 6 Sigma Green Belt. Jonny also works in the field of Develop Supply Chain Strategies and Execution, Talent Development, Process Improvement & Workshops, accumulated savings over \$20M.



## BACKGROUND

China Industries are facing challenges and obstacles. They are either being marginalized to Survive or they are thriving to upgrade its economy in this critical period and Digital Intelligent Transformation is becoming the middle and long term answer to these challenges.

## OUTLINE

- What is Real Digital Intelligent Transformation
- Why China now is in such a moment of Transformation
- What will be Critical Success Factors for Transformation
- How to Setup Roadmap in Macro/Micro scale



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### Charles Lin

Charles Lin is the Vice President of the Order Fulfillment Center, Dmail Life Network Technology. He has more than 20 years of professional working experiences. Charles has experiences in SCM and logistics including: Regional Director, Warehouse Planning & Control (Greater China) of Schaeffler Group, SCM Director in Uni-President Food (HKEX: 0220), General Manager of DCH Logistics China (HKEX: 01828), Sales and Solution Director of FedEx-DTW Express in China, and initiating and implementation of the business proposal of GSE Logistics, a fully automatic warehouse 3PL hold by SECOM Group Taiwan. Charles Lin obtained the degree of Global EMBA from National Cheng-chi University (AACSB, EQUIS Accredited).



### Jian Li

Jian Li is a Partner at A.T. Kearney, leading Operations practices in Greater China. Jian Li has had close to 20 years industrial and consulting experience in supply chain management, transportation and logistics. Clients include manufacturers, retailers and logistics companies in China and overseas. Jian has rich experience in Supply Chain Strategy, Supply Chain Network Design, Inventory Management, and Operations Improvement. A.T. Kearney is a leading global management consulting firm with offices in more than 40 countries. Since 1926, we have been trusted advisors to the world's foremost organizations. A.T. Kearney is a partner-owned firm, committed to helping clients achieve immediate impact and growing advantage on their most mission-critical issues. For more information, visit [www.atkearney.com](http://www.atkearney.com).

