



中国酒城·醉美泸州
一座酿造幸福的城市

首届 The First 中外地理标志产品博览会 Global Geographical Indications Products Expo

2022, July 29 - 31

主办单位

四川省泸州市人民政府
四川省商务厅

Hosted by

Luzhou Municipal People's Government, Sichuan Province
Sichuan Provincial Department of Commerce

ADD / 泸州国际会展中心

Luzhou International Convention & Exhibition Center

展会主题 | EXHIBITION THEME

强化地理标志保护·促进产业高质量发展

Strengthen the Protection of Geographical Indications

Promote High-quality Industrial Development



招展手册

Exhibition Invitation Manual

展会介绍 Expo Profile

首届中外地理标志产品博览会由四川省泸州市人民政府、四川省商务厅主办，商务部外贸发展事务局、四川省农业农村厅、四川省外事办公室、四川省市场监督管理局、中国国际贸易促进委员会四川省委员会、欧盟驻华代表团重点支持，中国欧洲经济技术合作协会欧盟工作委员会承办，旨在促进地理标志产品交易、技术交流、信息交互、文化交融和投资促进。主要展示中国欧洲地理标志产品，设有茶展区、酒展区、食品展区、果蔬展区、工艺品展区和其他地标产品展区6个展区。

The First Global Geographical Indications Expo is Hosted by Luzhou Municipal People's Government of Sichuan Province, Sichuan Provincial Department of Commerce, Supported by Trade Development Bureau of the Ministry of Commerce, Sichuan Provincial Department of Agriculture and Rural Affairs, Office of the Foreign Affairs Commission of Sichuan Provincial Committee, Administration for Market Regulation of Sichuan Province, China Council for the Promotion of International Trade (CCPIT), Delegation of the European Union to China. With the Theme of "Strengthen The Protection of Geographical Indications and Promote High-quality Industrial Development", The Expo Aims to Advance The Trading of Geographical Indication Products, Technical Exchange, Information Interaction, Cultural Integration and Investment Promotion. The Expo Mainly Displays China-Europe Geographical Indications Products, Including 6 Exhibition Areas for Tea, Wine, Food, Fruit, Arts & Crafts and Other Geographical Indications Products.



同期活动 Concurrent Activities

INTRODUCTION TO THE EXPO

- 首届中外地理标志产品博览会开幕式暨中欧地理标志协定论坛
- 中欧地理标志产品贸易 (保护与合作) 论坛
- 中欧地理标志产品发展论坛
- 地理标志法律制度探讨会
- 中外地理标志产品产销对接会
- 电商直播带货暨泸州好物四季直播活动
- The Opening Ceremony of the First Global Geographical Indications Products Expo & Forum of China-EU Agreement on Geographical Indications
- China-EU Geographical Indications Products Trade (Protection and Cooperation) Forum
- China-EU Geographical Indications Products Development Sub-Forum
- Symposium on Legal System of China-EU Geographical Indications Products
- Production-Marketing Meeting of China-EU Geographical Indications Products
- Live-Streaming Marketing & Luzhou Good Things Live Show

招展范围 Scope of Exhibition

- 国内外知名的地理标志产品产区(市、县)；
- 国内外知名的地理标志产品(含已在国内注册的)；
- 未获得注册,但在产品品牌、商标中使用地理名称的产品；
- 国内已获得地理标志称号的产品或正在申报地理标志的产品；
- 国内区域特色产品；
- 国内外地理标志产品协会组织、认证机构及相关研究机构；
- 国内外贸易商、批发商和经销商；
- 相关软件、信息系统等高科技服务产品；
- 相关媒体、杂志、网站等。



- Cities and counties in production areas of well-known geographical indications products at home and abroad;
- Well known geographical indications products at home and abroad (including those registered in China);
- Products that have applied geographical names in product brands and trademarks but have not been registered;
- Domestic products that have obtained the title of the geographical indications or those that are applying for geographical indications;
- Domestic regional characteristic products;
- Foreign and domestic associations, certification bodies and relevant research institutions dealing with geographical indications products;
- Foreign and domestic traders, wholesalers and distributors;
- High-tech services and products including relevant software, information systems;
- Relevant media, magazines, websites, etc.



- 酒 品 类** 白酒、葡萄酒、香槟、果酒、啤酒、伏特加、威士忌、朗姆酒、白兰地、龙舌兰等。
- 茶 品 类** 绿茶、红茶、白茶、黄茶、黑茶、乌龙茶、咖啡等。
- 食 品 类** 巧克力、罐头食品、方便食品、干果、调味品、食用油、婴儿食品、农产品等。
- 果 蔬 类** 果汁、浆果、瓜果、核果、仁果、叶菜类、根茎类、鲜豆和菌类、生鲜、农产品等。
- 工艺品类** 饰品、琥珀、工艺品、绘画、箱包、刺绣、手工宝石首饰等。
- 其 他 类** 药材、奇石、其他非禁止产品,贸易投资促进机构等。

WINE	Baijiu, Wine, Champagne, Fruit Wine, Beer, Vodka, Whisky, Rum, Brandy, Tequila, Cocktail, etc.
TEA	Green Tea, Black Tea, White Tea, Yellow Tea, Dark Tea, Oolong Tea, Coffee, etc.
FOOD	Chocolate, Canned Food, Instant Food, Dried Fruit, Condiment, Edible Oil, Baby Food, Food Packaging, etc.
FRUITS&VEGETABLES	Fruit Juice, Berry, Melon, Kernel Fruit, Leafy Vegetable, Rhizome, Fresh Beans, Edible Fungi, Fresh Products, etc.
ARTS&CRAFTS	Accessories, Amber, Handcrafts, Painting, Luggage, Embroidery, Handmade Gem Ornaments, etc.
OTHERS	Medicinal Materials, Rare Stones, Other Non-Prohibited Products, Trade & Investment Promotion Agencies, etc.

2022, 2022年7月29日-31日
July 29 - 31

泸州国际会展中心

Luzhou International Convention & Exhibition Center

- 拥有C、D、E馆
Consisting of Pavilion C, Pavilion D, Pavilion E
- 布展面积 3万^m²
Exhibition Covering 30,000 Square Meters
- 可设置 700多个国际标准展位
Able to Offer Over 700 International Standard Exhibition Booths

展位说明 Description of The Exhibition Stand

- 特装展位(光地)
- 室内光地,“光地”只提供参展空间,不包括展架、展具、地毯、电源等。
- 豪华标准展位(3m x 3m)
- 标准展位一:单开口三面白色壁板、中(英)楣牌制作、咨询台一个、折叠椅二张、地毯铺满、展位照明、200V/5A电源插座一个、废纸篓。
- 标准展位二:双开口两面白色壁板、中(英)楣牌制作、咨询台一个、折叠椅二张、地毯铺满、展位照明、200V/5A电源插座一个、废纸篓。
- Special stands (space only)
- Indoor space only, "space only" means exhibition space merely provided, excluding exhibition racks, tools, carpets, power supply, etc.
- Standard stands (3m x 3m)
- Standard stand 1: With single opening and other three sides of white wall panels, Chinese (English) lintel plate production, one information desk, two folding chairs, carpet, lighting, one 200V / 5A power socket and a waste basket.
- Standard stand 2: With double opening and other two sides of white wall panels, Chinese (English) lintel plate production, one information desk, two folding chairs, carpet, lighting, one 200V / 5A power socket and a waste basket.

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Pretty Luzhou, the Liquor City of China

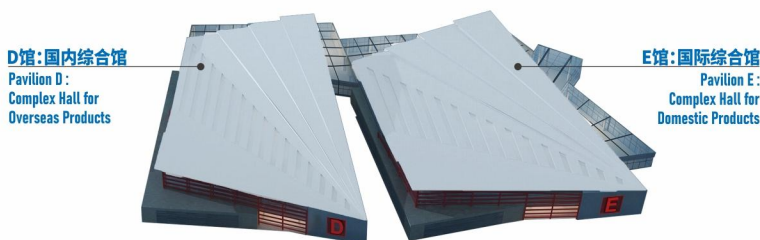
A City Creating Happiness

相关收费标准及政策

Charging standards and policies

THE CHARGING STANDARD FOR SPECIAL STANDS

- 特装(光地)展位收费标准
- 折后价:1350元/9m²/展期(RMB)
- 36m²起租
- 豪华标准展位收费标准(3m x 3m)
- 豪华标准展位(国内综合馆):折后价 1800元/个/展期(RMB)
- 豪华标准展位(国际综合馆):折后价 1800元/个/展期(RMB)
- 18m²起租
- The charging standard for special stands (space only)
- 1350 yuan / 9m² during the exhibition period (RMB)
- For 36m² and above
- The charging standard for deluxe stands (3m x 3m)
- Deluxe stands (Pavilion D):Discounted price CNY 1,800 / booth / exhibition period
- Deluxe stands (Pavilion E):Discounted price CNY 1,800 / booth / exhibition period
- For 18m² and above



The First
GIPEXPO 2022
July 29-31

优惠政策 Preferential policies

- 凡满足招展范围的参展单位及企业,即可享受以下优惠:
- 展期完毕后,以食宿补助的形式全额退还展位费。
- 市内安排车辆免费酒店至场馆接送。
- 展品到沪指定仓库后提供免费物流运输至展位。
- Participating units and enterprises within the scope can enjoy the following discounts:
- After the exhibition period is completed, the booth fee will be refunded in full in the form of accommodation subsidies.
- Free transport from hotels to venues within the downtown area will be provided.
- After the exhibits are delivered to the designated warehouse in Luzhou, free logistics will be provided to transport the exhibits to the booth.

WELCOME

- 兹邀请符合本册内招展范围的相关单位及企业参展, 请各参展单位及企业于2022年7月15日前扫码获悉展会联系方式并下载参展申请表、人员统计表, 填写完毕且盖章扫描后以邮件形式发送至组委会报名。
- We hereby invite relevant units and enterprises within the exhibition scope in this manual to participate in this exhibition. Please scan the following code for acquiring relevant contact information and download the application form and personnel statistics form. After filling in, stamping and scanning the forms, please send it to the secretariat of the organizing committee by email for registration prior to July 15, 2022.

如欲订“GIPEXpo”展位和了解更多信息, 请通过以下联络方式:
To Reserve The Booth of “GIPEXpo” or Learn More Information, Please Contact

☎ 中外地标产品博览会组委会

☎ GIPEXpo Organizing Committee

☎ 联系电话: 0830-3151382

☎ Tel: 0830-3151382

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